

122nd Annual Meeting ...a Chamber Signature Event

January 19, 2010 | DeVos Place | 11:30 a.m. – 1:30 p.m.

Sponsorship range: \$250 - \$10,000



Photo courtesy of Tiberius Images
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Chamber President Jeanne Englehart shares 2008 accomplishments with the annual meeting attendees.

Overview

The Grand Rapids Area Chamber of Commerce's Annual Meeting is our first Signature Event each year. At the 2009 meeting, attendees heard about the Chamber's accomplishments in 2008, and what lies ahead in 2009. They were treated to a keynote from Forbes publisher Rich Karlgaard, who shared his take on the current economic situation, drew parallels to other times the U.S. has faced economic hardship, and the silver lining he sees within the cloud. The off-the-cuff presentation was very well received, and attendees walked away buoyed by the insights of a successful entrepreneur and business journalist.

Don't miss the 2010 Annual Meeting featuring keynote speaker William C. Taylor, founding editor of *Fast Company* and coauthor of the New York Times bestseller, *Mavericks at Work*. His new project, *Practically Radical*, chronicles the radical shifts transforming business and the practical steps that will determine who wins.

Why sponsor the 122nd Annual Meeting?

- Improve visibility among Chamber members
- Build & strengthen relationships with other prominent members of your community
- Reap the rewards of local media exposure
- Receive recognition in a number of Chamber news and event publications

Sponsorship benefits at all levels include:

- Acknowledgement in *The Chamber News*, eNews, and on the Chamber's website
- Formal recognition during the event through announcements, PowerPoint, and/or printed programs
- Seats at the event

Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse. After 12/21/09, sponsorship of the Annual Meeting is welcome, but print recognition cannot be guaranteed.

Questions?

Contact Leslee Fritz, 616.771.0357 or fritzl@grandrapids.org.

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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- EXCLUSIVE Premier Sponsor ~ \$10,000**
Private session with speaker prior to luncheon (if applicable); Company logo included in event invitation (if sponsorship is confirmed by November 6, 2009); Company name and logo prominently displayed at event; 100-word company profile in the event program, Two (2) corporate tables (20 seats) at event, with preferred seating and table signage; Recognition from the podium; Opportunity to introduce keynote speaker; One (1) FREE full-color, 6.75 x 8 inch ad in any 2010 issue of *The Chamber News*; Two FREE M2M eNews listings in 2010.
- Event Underwriter ~ \$3,000 (Limited Availability)**
Company logo included in event invitation (if sponsorship is confirmed by November 6, 2009); Company name and logo prominently displayed at event; 100-word company profile in the event program, Corporate table (10 seats) at event, with preferred seating and table signage; Recognition from the podium, One FREE full-color 5x8 inch ad in any 2010 issue of *The Chamber News*; One FREE M2M eNews listings in 2010.
- Corporate Benefactor ~ \$2,000**
Company name, logo and 50-word profile printed in event program; Corporate table (10 seats) at event with preferred seating and table signage; Recognition from the podium; One FREE M2M eNews listings in 2010.
- Chamber Champion ~ \$1,000**
Company name and 25-word profile printed in event program; Six (6) seats at the event; One FREE M2M eNews listings in 2010.
- Associate Sponsor ~ \$750**
Company name and "tag line" listed in event program; Four (4) seats at the event; One FREE M2M eNews listings in 2010.
- Supporting Sponsor ~ \$500**
Company name listed in event program; Two (2) seats at the event; One FREE M2M eNews listings in 2010.
- Small Business Sponsor ~ \$250 (Open to organizations with fewer than 15 employees.)**
Company name listed in event program; One (1) seat at the event; One FREE M2M eNews listings in 2010.

Please complete.

Completed by: _____ Company: _____

Phone: _____ Fax: _____

E-mail: _____

Method of Payment:

Invoice me now (PO # _____) Invoice me 1/01/10 Check enclosed Credit Card

Card number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Please fax this Sponsorship Agreement to Leslee Fritz at 616.771.0318 or email fritzl@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship Confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.