

Business Exchange Luncheons

September 2009 - June 2010

Sponsorship: \$500



“The Grand Rapids Chamber Business Exchange Luncheon is the perfect networking event. Each time I leave BEX I have gained at least 20 new contacts. Each month my contacts grow and each month I build better rapport with the members I know. Thanks to the Grand Rapids Chamber and the BEX Luncheons, my organization is better branded in our community.”

- Heidi McDaniel, Director, Mobile Recruitment, Michigan Community Blood Centers

Overview

Where else can you network with over 100 people in one room? Bring plenty of business cards and get ready to make lots of new connections. The Business Exchange Luncheon is a monthly event designed to deliver at least 12 new leads simply by sitting down and having lunch! Business Exchange provides an excellent opportunity for attendees to showcase their business, promote products, and let others know how you can serve their business needs.

The Business Exchange Luncheons are held monthly (September - June,) from 11:30 a.m. -1:30 p.m. The 2009/10 season host locations will be announced in August 2009.

Why sponsor the Business Exchange Luncheons?

- Improved visibility
- Build & strengthen relationships with other members of the business community
- Show your commitment to the Chamber’s strong business-building programs
- Receive recognition in a number of Chamber news and event publications

Sponsorship benefits at designated levels include:

- Acknowledgement in *The Chamber News* and eNews
- Company logo included on registration fax blast
- Seats at the luncheon(s)
- Opportunity to address attendees

Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse.

Questions?

Contact Leslee Fritz, 616.771.0357 or fritzl@grandrapids.org.

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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- Individual Event Sponsor ~ \$500**
 - Full Chamber publication and media exposure
 - Logo displayed on printed & web-based materials
 - Complimentary expo table at sponsored lunch event
 - Opportunity to welcome attendees to event from the podium
 - Copies of all attendees' business cards following the event
 - Two (2) complimentary luncheon tickets for your sponsored event

Please complete.

Completed by: _____ Company: _____

Phone: _____ Fax: _____

E-mail: _____ Preferred Month(s) to sponsor: _____

Method of Payment:

Check payable to GRACC Invoice me (PO number _____) Credit Card

Card number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Please fax this Sponsorship Agreement to Leslee Fritz at 616.771.0318 or email fritzl@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship Confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.