

The Chamber Open ...a Chamber Signature Event!

June 15, 2010 | Egypt Valley Country Club | 9:00 a.m. shotgun

Sponsorship range: \$250 - \$5,000



Overview

The Chamber Open is one of the most popular annual events on the Chamber's calendar. The event attracts a wide range of decision makers and community leaders while providing an opportunity to play eighteen holes of extraordinary golf.

The Chamber Open is designed to offer participants an enjoyable day of networking on the greens, good food, and prizes, along with fun activities on the course.

This year's theme, *The Game of Golf*, encourages sponsors to create fun activities for golfers to enjoy. The games could include TV shows and any sort of yard games. *Fear Factor*, *Jeopardy*, *Hollywood Squares*, *American Gladiator*, *Croquet*, *Twister*, or any other game you can think up! Prizes will be awarded to sponsors for "Best Game" and "Standout Sponsor" this year!

In 2010, the Chamber Open will again be held at one of West Michigan's finest golf venues – Egypt Valley Country Club. The benefits of sponsorship are many and the investment levels have been designed to fit all budgets.

Why sponsor the Chamber Open?

- Showcase your company to nearly 300 golfers
- Introduce your products or services to potential customers in a fun, relaxed atmosphere
- Build & strengthen relationships with other prominent members of your community
- One-to-one marketing of your company, products and services to each participant

Sponsorship benefits at designated levels include:

- Acknowledgement in *The Chamber News* and event web page
- Formal recognition during the event through signage, announcements, and/or printed material
- Opportunity to include promotional materials in golfer registration bags

Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse. After 5/15/10, sponsorship of the Chamber Open is welcome, but print recognition cannot be guaranteed.

Questions?

Contact Leslee Fritz, 616.771.0357 or fritzl@grandrapids.org.

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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- EXCLUSIVE Presenting Sponsor ~ \$5,000 (one available)**
 - Company logo included on event invitation if confirmed before March 31, 2010
 - Company name/logo displayed on signage at the event, including breakfast/lunch tables
 - Two (2) foursomes including meal
 - Option for a display table at registration and lunch
 - Activity and signage at two (2) holes (one per course)
 - Complimentary 5 x 8 in. ad in *The Chamber News*
 - Activity and signage at two (2) holes (one per course)
 - Option to include item(s) in golfer registration bags
 - Four (4) additional meals included for staff working at sponsored hole(s)

- Course Sponsors ~ \$2,500 each (one per course)**
 - Company name/logo displayed on signage at sponsored course, and on breakfast/lunch tables
 - One (1) foursome including meal
 - Option for a display table at registration and lunch
 - Activity and signage at sponsored hole
 - Complimentary 5 x 8 in. ad in *The Chamber News*
 - Option to include item(s) in golfer registration bags
 - Two (2) additional meals included for staff working at sponsored hole(s)

- Hospitality Cart Sponsor ~ \$1,750 (two available)**
 - Company name/logo displayed on the beverage/snack cart
 - "Ride-along privileges" on course beverage cart
 - One (1) foursome including meals
 - Complimentary 5 x 3.75 in. ad in *The Chamber News*
 - Additional meal included for company representative "riding along"

- Eagle Sponsor ~ \$1,000 (eight available)***
 - Activity and signage at sponsored hole
 - One (1) foursome including meals
 - Complimentary 5 x 3.75 in. ad in *The Chamber News*
 - Two (2) additional meals included for staff working at sponsored hole

(MORE)

Please complete.

Completed by: _____ Company: _____

Phone: _____ Fax: _____

E-mail: _____

Course Preference: ___ Ridge Course ___ Valley Course ___ No Preference

Method of Payment: Invoice me now Invoice me 3/31/10 Check enclosed Credit Card

Card number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Please fax this Sponsorship Agreement to Leslee Fritz at 616.771.0318; or email fritzl@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship Confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.

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Sponsorship Agreement | Continued from previous page

- Golf Cart Sponsor ~ \$500 (two available) (Valley Course Available!)**
 - Signage on course and in golf carts

- \$10,000 Hole-in-One Cash Prize Sponsor ~ \$750 (two available; representative of sponsor company present at the hole)**
 - Hole-in-One cash prize at sponsored hole
 - Signage at the hole
 - Two (2) additional meals included for staff working at sponsored hole

- Birdie Sponsor ~ \$500* (limited availability)**
 - Activity and signage at sponsored hole
 - Two (2) additional meals included for staff working at sponsored hole

- Mulligan Sponsor ~ \$500 (two available)**
 - Signage at the course
 - Company logo on mulligans available for purchase by golfers

- EXCLUSIVE Putting Green Contest Sponsor ~ \$500 (one available)**
 - Signage at the putting green
 - Opportunity to draw contest winner during lunch

- Driving Range Sponsor ~ \$250**
 - Signage at driving range

- The Chamber Open Registration Bag Sponsor ~ in-kind**
- Door Prize donations ~ in-kind**
- Raffle Prize donations ~ in-kind**
- Snack/Beverage (non-alcoholic) Sponsors ~ in-kind**

** Opportunity to co-sponsor available! Game creation is encouraged!*

Please complete.

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