

EPIC Awards *...a Chamber Signature Event! NEW for 2010!*

Entrepreneurial, Progressive, Innovative, Collaborative

May 19, 2010 | JW Marriott Grand Rapids | 5:30 – 8:00 p.m.



Sponsorship range: \$250 - \$7,500

Overview

New for 2010, the Chamber presents the EPIC Awards! This dinner and awards celebration is a combination of three award events: the Small Business Celebration, Minority Business Celebration and Salute to West Michigan Business.

“Individually these events have each been ‘epic’ in their own right, but bringing them together for a gala dinner and awards presentation on one special evening will really help to shine the spotlight on local area businesses,” says Craig Rich of the Grand Rapids Business Journal and a member of the EPIC Awards planning committee.

Awards and Nominations

The EPIC awards to be presented at this new event include:

- Excellence in Business
- Small Business of the Year
- Young Entrepreneur of the Year
- Minority-Owned Business of the Year
- Woman-Owned Business of the Year

Anyone who is a member in good standing and has been a Chamber member for more than one year is eligible to be nominated.

All finalists will be highlighted at the dinner, with the recipients for the five awards to be announced that evening.

Marla Huizing of Beene Garter feels the EPIC Awards will accomplish several goals for the West Michigan business community. The combination of several events into one large-scale celebration is economical for both the Chamber and its members. Also, this event will bring together a broader group of businesses, regardless of size or industry. “EPIC will truly be a unique opportunity for the Chamber community to acknowledge the accomplishments and entrepreneurship of every business within our region. We are looking forward to this event drawing a diverse audience,” says Marla.

Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse. After **3/19/2010**, sponsorship of the EPIC Awards is welcome, but print recognition cannot be guaranteed.

Questions? Contact Leslee Fritz 616.771.0357 or fritzl@grandrapids.org.



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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- PREMIER Sponsor ~ \$7,500 (limited availability, industry exclusive)**
 - One seat on award selection committee
 - Company logo on all pre-event materials (when sponsorship is confirmed by March 19, 2010)
 - Company name, logo, and 150-word company profile in event program
 - One corporate table for 10 with signage. Purchase second corporate table for \$500 (\$250 discount)
 - Ten invitations to private reception with award finalists
 - One complimentary display ad in *The Chamber News* (2010 issues)
 - Two complimentary M2M eNews ads (2010 issues)

- Event Underwriter ~ \$5,000**
 - Company name included on event invitation (when sponsorship is confirmed by March 19, 2010)
 - Company name, logo, and 100-word company profile in event program
 - One corporate table for 10 with signage. Purchase second corporate table for \$600 (\$150 discount)
 - Four invitations to private reception with award finalists
 - One complimentary display ad in *The Chamber News* (2010 issues)
 - One complimentary M2M eNews ad (2010 issues)

- EXCLUSIVE Award Finalists Reception ~ \$5,000**

To be held approximately one week prior to awards dinner.

 - One seat on award selection committee
 - Company name or logo included on reception invitation (when sponsorship is confirmed by March 19, 2010)
 - Company name, logo, and 75-word company profile in event program
 - One corporate table for 10 with signage. Purchase second corporate table for \$600 (\$150 discount)
 - Ten invitations to private reception with award finalists
 - One complimentary display ad in *The Chamber News* (2010 issues)
 - One complimentary M2M eNews ad (2010 issues)

- EXCLUSIVE Dinner Reception Sponsor ~ \$5,000**

Sponsorship includes one drink ticket per guest!

 - Company logo on all pre-event materials (when sponsorship is confirmed by March 19, 2010)
 - Company logo printed on drink tickets and signage placed at the bars
 - Company name, logo, and 75-word company profile in event program
 - Six seats at the event
 - One complimentary display ad in *The Chamber News* (2010 issues)
 - One complimentary M2M eNews ad (2010 issues)

(CONTINUED)

Please complete.

Completed by: _____ Company: _____

Phone: _____ Fax: _____

E-mail: _____

Method of Payment: Invoice me now (PO # _____) Check enclosed Credit Card

Card number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Please fax this Sponsorship Agreement to Leslee Fritz at 616.771.0318 or email fritzl@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship Confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.

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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- Award Sponsor ~ \$5,000 (five available)**
 - One seat on award selection committee
 - Opportunity to present recipient with award
 - Company name engraved on award
 - Company name, logo, and 75-word company profile in event program
 - One corporate table for 10 with signage. Purchase second corporate table for \$500 (\$250 discount)
 - Ten invitations to private reception with award finalists
 - One complimentary display ad in *The Chamber News* (2010 issues)
 - One complimentary M2M eNews ad (2010 issues)

- Corporate Benefactor ~ \$2,500**
Company logo and 50-word company profile in event program; Six seats at the event; One complimentary expo table at a 2010 Business Exchange Luncheon; One complimentary M2M eNews ad (2010 issues)

- Chamber Champion ~ \$1,250**
Company name and 25-word company profile in event program; Four seats at the event; One complimentary expo table at a 2010 Business Exchange Luncheon; One complimentary M2M eNews ad (2010 issues)

- Associate Sponsor ~ \$750**
Company name and tag line in event program; Two seats at the event; One complimentary expo table at a 2010 Business Exchange Luncheon; One complimentary M2M eNews ad (2010 issues)

- Supporting Sponsor ~ \$500**
Company name listed in event program; Two seats at the event; One complimentary expo table at a 2010 Business Exchange Luncheon; One complimentary M2M eNews ad (2010 issues)

- Entrepreneur Sponsor ~ \$250 (Open to organizations with fewer than 15 employees)**
Company name listed in event program; One seat at the event; One complimentary M2M eNews ad (2010 issues)

Additional needs for this event

Some of the following are also available for "in-kind" underwriting. We welcome your suggestions on how you might help if your company specializes in any of the following. An Events Team Member will share with you the individual sponsorship benefits for your in-kind contribution.

- Audio/Visual Underwriter ~ in-kind, limited availability
- Table/Floral Arrangement Underwriter ~ in-kind, five available
- Printing Underwriter ~ in-kind, limited availability

Please complete.

Completed by: _____ Company: _____

Phone: _____ Fax: _____

E-mail: _____

Method of Payment: Invoice me now (PO # _____) Check enclosed Credit Card

Card number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

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