

Institute for Healing Racism (IHR)

Sponsorship range: \$2,500 - \$5,000



Overview

The Institute for Healing Racism exists to eliminate individual and institutional racism and to promote oneness of humankind. In 2008, we celebrated the 10th Anniversary of the Institute for Healing Racism (IHR), which began at the Grand Rapids Area Chamber of Commerce in the fall of 1997.

Our first Institute attracted highly visible business leaders who were moved to action, and many committed to utilizing the program throughout their organizations. To date, more than 1,600 persons have completed a Chamber Institute for Healing Racism program.

The Institute for Healing Racism is a 10-week program which seeks to combat and heal the wounds of racism. IHR dissects the complex disease of racism by examining U.S. history, race, institutional power, self-awareness, privilege, and anti-racism.

The Institute for Healing Racism has great value to the business community and our citizens. We encourage persons of all skin colors and ethnicities to participate in Institute programs. By aligning with the Institute, you help facilitate the achievement of the program's goals:

- To explain how racism came into being in the United States.
- To gain an understanding of the pathology of the disease of racism and what constitutes the wounds caused by it.
- To provide a place where those who have experienced racism and those who have perpetuated it may come together to help each other arrive at new understanding and heal the pain experienced by both.
- To promote action to eliminate institutional and individual racist behaviors and practices within business and community.

Why sponsor the Institute for Healing Racism?

- Align your organization with the program goals outlined above
- Show support for the Chamber's extensive diversity programming
- Illustrate your organization's commitment to diversity and inclusion in the local business community
- Receive recognition among Institute participants and in Chamber publications

Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse.

Questions? Contact Leslee Fritz, 616.771.0357 or fritzl@grandrapids.org.



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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- IHR Sponsoring Ally, Level 1 ~ \$5,000**
 - Company logo prominently displayed at all Institute for Healing Racism sessions
 - Company logo with link to your website on the Institute for Healing Racism website
 - Company logo and 50-word corporate statement in all Institute for Healing Racism participant materials
 - 10 seats in the Institute for Healing Racism 10-week program (a \$2,250 value) or six (6) in FACING RACISM two-day program (a \$1,800 value)

- IHR Sponsoring Ally, Level 2 ~ \$2,500**
 - Company logo displayed at all Institute for Healing Racism sessions
 - Company logo with link to your website on the Institute for Healing Racism website
 - Company logo and 25-word corporate statement in all Institute for Healing Racism participant materials
 - Five (5) seats in the Institute for Healing Racism 10-week program (a \$1,125 value) or three (3) seats in FACING RACISM two-day program (a \$900 value)

- IHR Facilitator Training Advocate ~ \$5,000**
 - Company logo will appear on training recruitment materials
 - Company logo displayed at the training location
 - Company logo on training materials
 - Acknowledgement in *The Chamber News* and on the Chamber website
 - Article on your company in *The Chamber News*
 - Five (5) seats in IHR or two (2) seats in FACING RACISM

- IHR Facilitator Training Supporter ~ \$2,500**
 - Company logo displayed at the training location
 - Company logo on training materials
 - Acknowledgement in *The Chamber News* and on the Chamber website
 - Three (3) seats in IHR or one (1) seat in FACING RACISM

Please complete.

Completed by: _____ Company: _____

Phone: _____ Fax: _____

E-mail: _____

Method of Payment:

Check payable to GRACC Invoice me (PO number _____) Credit Card

Card number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Please fax this Sponsorship Agreement to Leslee Fritz at 616.771.0318 or email fritzl@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship Confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.