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## **Grand Rapids Area Chamber of Commerce Media Resource Guide**

The Grand Rapids Area Chamber of Commerce's (GRACC) Media Resource Guide is designed for media professionals who are seeking expert sources on timely business and community-related topics.

With more than a century of experience creating opportunities for business success, the GRACC is the leading business membership organization in West Michigan. Though we count the area's largest employers among our more than 2,700 member businesses, more than 80% of our members are small businesses with less than 50 employees.

By focusing on diversity and advocacy efforts, the Grand Rapids Chamber is a community partner that provides value for members, enhances the business climate in the area, and advocates for public policy that supports economic growth and vitality.

The Chamber staff listed in this guide is available for interviews, comments, on-air discussions and editorials.

### **For assistance in contacting staff or identifying other resources, please contact:**

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## **Rick, President/CEO**

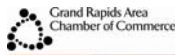


**Expertise/Leadership:**  
Grand Rapids Chamber (general)  
Business development  
Entrepreneurship

## **Sonya Hughes, Vice President of Diversity Initiatives & Programs**



**Expertise/Leadership:**  
Diversity & inclusion in the workplace  
Cultural competency  
Attraction and retention of minority professionals  
Race relations



Diversity Initiatives and Programs



## **Andy Johnston, Vice President of Government Affairs**



**Expertise/Leadership:**  
Education and workforce development  
Tax and regulatory affairs  
Sustainability  
Health care  
Transportation  
Economic gardening  
Environmental affairs  
Budget reform

## Kevin Stotts, Vice President of Community Programs



**Expertise/Leadership:**  
Cultivating leaders  
Talent attraction and retention



# Quaeris

### Connect with us through social media:



Grand Rapids Area Chamber



GRACC



GR Chamber