

Annual Meeting *...a Chamber Signature Event*

January 24, 2012 | 4:00 - 6:00 p.m. | DeVos Place Convention Center

Sponsorship Range: \$250 - \$10,000



Event Profile

The 2012 Annual Meeting will celebrate our members and all the ways Grand Rapids Business Rocks! Members will hear from Grand Rapids community and business leaders – innovative people who are inspiring greatness in their organizations and the community as a whole.

We are amped up about this year's new meeting format. No traditional chicken lunch here...we'll greet members at 4 p.m. with a social/happy hour, sit down for a fast-paced meeting, then give you even more time to connect with peers, meet the speakers, and participate in a Sponsors' Expo. This will be a great opportunity to share why YOUR company rocks!

The Annual Meeting traditionally attracts up to 700 attendees – leaders in mostly small and medium-sized businesses with some of the area's largest employers in the mix, too. These movers and shakers come from all sectors of the community: manufacturing, education, services, health care, government and non-profit.

The sponsorships for this “must attend” Signature Event are designed to raise your company's profile, image and brand in front of this group of motivated business people. Social media mentions are included at all levels of sponsorship.

Why sponsor the Annual Meeting?

- Position your business as a leader in the community
- Provide maximum exposure of your product or service in front of hundreds of motivated business people
- Build & strengthen relationships with other prominent members of your community

Specific sponsorship levels and benefits are listed on the Sponsorship Agreement on reverse. After 1/09/12, sponsorship of the Annual Meeting is welcome, but print recognition cannot be guaranteed.

Questions? Contact Leslee Fritz, 616.771.0357 or fritzl@grandrapids.org.

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Sponsorship Agreement | Please select the level at which you would like to sponsor.

- EXCLUSIVE Premier Sponsor – \$10,000**
Give welcome from podium; logo included in event invitation (if sponsorship is confirmed by December 9, 2011); advertisement on event webpage; logo prominently displayed and in scrolling PowerPoint at the event; 100-word profile in the event program, two (2) corporate tables (12 seats total) at event; recognition from the podium; first right of refusal to renew sponsorship for the following year.
- EXCLUSIVE Reception Sponsor – \$5,000 (one available)**
Buy the group a cocktail and get this party started! Your company logo will be included on the drink tickets and signage placed at the bars; logo prominently displayed and in scrolling PowerPoint at the event; 75-word profile in the event program; corporate table (6 seats) at event; recognition from the podium.
- Event Underwriter – \$3,000 (industry exclusive)**
Logo included in event invitation (if sponsorship is confirmed by December 9, 2011); logo prominently displayed and in scrolling PowerPoint at the event; 75-word profile in the event program; corporate table (6 seats) at event; recognition from the podium.
- Corporate Benefactor – \$2,000**
Name, logo and 50-word profile printed in event program; corporate table (6 seats) at event; logo included in scrolling PowerPoint at the event; recognition from the podium.
- Chamber Champion – \$1,000**
Name and 25-word profile printed in event program; four (4) seats at the event; logo included in scrolling PowerPoint at the event.
- Associate Sponsor – \$750**
Name and 15-word profile printed in event program; four (4) seats at the event; name in scrolling PowerPoint at the event.
- Supporting Sponsor – \$500**
Name listed in event program; two (2) seats at the event; name included in scrolling PowerPoint at the event.
- Entrepreneur Sponsor – \$250 (Reserved only for organizations with fewer than 15 employees.)**
Name listed in event program; one (1) seat at the event; name included in scrolling PowerPoint at the event.
- Yes! I want an Expo Table – no cost for sponsors (10 available)**
A 6-8 ft. skirted expo table is offered at level. Tables available upon first come, first served basis.

Please Complete

Completed by: _____ Company: _____

Phone: _____ E-mail: _____

Method of Payment: Invoice me (PO # _____) Check enclosed Credit Card

Card number: _____ Exp. Date: _____ CVV Code: _____

Name on Card: _____ Signature: _____

Please fax this sponsorship agreement to Leslee Fritz at 616.771.0318 or email fritzl@grandrapids.org.

Sponsorship opportunities are available to Grand Rapids Area Chamber of Commerce members in good standing and are not confirmed until payment is received. Payment is due upon receipt. Sponsorship confirmation detailing full benefit outline at sponsorship level will follow upon receipt of this agreement.