



Birgit Klohs

Birgit Klohs is President & CEO of The Right Place, Inc., a position she has held since 1987. The Right Place, Inc. is the regional economic development organization for the retention, expansion and attraction of businesses to the West Michigan Area.

Klohs was appointed to the Michigan Economic Development Corporation Executive Committee in 1999, and serves on the Policy Subcommittee. She also serves on the MEDC's CEO Practitioners

Council.

Professional Background

Klohs, a native of Germany, came to The Right Place, Inc. from Grand Valley State University (GVSU), where she served as Assistant Director of the Office for Economic Expansion. Prior to her association with GVSU, Klohs was affiliated with Prince Corporation in Holland, Michigan. Her economic development career began in 1977 as an Industrial Consultant with the Economic Development Corporation of Berrien County, Michigan. Following her experience in Berrien County, she joined the Michigan Department of Commerce as an Account Executive for the West Michigan region.

Education and Personal

Klohs is a graduate of Western Michigan University, where she earned her B.A. degree in Corporate Finance. She is a graduate of the Economic Development Institute of the University of Oklahoma; and completed the professional economic development finance program through the National Development Council. She also attended Harvard University's program on negotiation.

Klohs is a frequent speaker at national and international economic development conferences and seminars. She has lectured in France, Great Britain, Germany, Sweden, China, Australia and Israel. She is involved in numerous local and state-wide activities.