

Richard C. Breon

President & CEO

Areas of Responsibility

Rick is responsible for the vision and strategic oversight of West Michigan's only integrated health care system. Spectrum Health is the region's largest employer with 16,000 staff, 1,500 medical staff and \$4 billion in revenue. The system offers a full continuum of care through Spectrum Health Hospital Group, a collection of eight hospitals and more than 170 service sites; Spectrum Health Medical Group, mmpc® and West Michigan Heart, which are physician groups totaling more than 500 providers; and Priority Health, a health plan with 580,000 members. In 2010, Spectrum Health was named a Top 10 Health System in the nation by Thomson Reuters.

Employment History

Rick is an industry veteran with more than 35 years of health care administration experience. He has been president and CEO of Spectrum Health since 2000. Prior to joining Spectrum Health, Rick was president and CEO of Mission Health System, Inc. (a member of Ascension Health), and St. Mary's Hospital and Medical Center in Evansville, Indiana. He also served as president and CEO of Mercy Hospital in Iowa City, Iowa. Rick has held senior management positions at Brackenridge Hospital in Austin, Texas, and Iowa Methodist Medical Center in Des Moines, Iowa.

Educational Background

Rick earned his bachelor's degree from Iowa State University in Ames, and his master's degree in hospital and health administration from The University of Iowa in Iowa City.

Affiliations

Rick has held many civic and health-care-related board positions throughout his career, including Michigan's Certificate of Need Commission and the Michigan Hospital Advisory Commission. He is a former chair of the Michigan Health & Hospital Association, and a current board member of The Right Place, Inc., the Grand Rapids Symphony and the Regional Air Alliance. He also serves on the American Hospital Association's Regional Policy Board and chairs their Nova Award Committee. He is a fellow of the American College of Healthcare Executives.