

## RETURN COMPLETED APPLICATION

Name (Mr., Ms.): \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide information on the specific products/services of your business. The more specific the information provided the better we can avoid placing competitors in the same roundtable. \_\_\_\_\_

Fee is \$60.00 for a twelve month session. You must be a member in good standing of the Grand Rapids Area Chamber of Commerce to participate. Payment will be processed upon placement.

**Please select payment option:**  Check  Credit Card  Invoice Me

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

CCV code (3-digit number on back of card) \_\_\_\_\_

## CHECK THE ROUNDTABLE YOU'D LIKE TO JOIN:

*CEO Roundtable Opportunities (for CEO, President, Managing Partner, Owner):*

- Original (mix of industries)
- Family-Owned (must be part of the family)
- Non-profit (limited to Executive Directors of non-profit organizations)
- Manufacturing

*Management Roundtable Opportunities:*

- Sales (limited to VPs of Sales and Sales Managers)
- Marketing (limited to VPs of Marketing and Marketing Managers)
- Finance/Accounting (limited to CFOs, VPs of Finance or Treasurers)
- Leadership Development (limited to COOs, VPs)

Time of day:  7:30 am  Noon



Connecting Executives...  
Creating Success

*Connect. Grow.*  
**Succeed!**

## CEO ROUNDTABLES

“My business has been transformed through my CEO Roundtable participation. I attribute much of Gymco’s business success to the skills, strategies, challenges, and insights I have gained from my Roundtable colleagues throughout the past ten years.”

—Doreen Bolhuis, President, Gymco, Inc.

Since 1987, thousands of business owners, CEOs, top executives, and managers have participated in various roundtables to discuss issues of vital interest to their businesses. Participants build on the tremendous knowledge base that already exists in the West Michigan business community and are able to tap into the knowledge and experience of their peers. The program is so rewarding that the majority of all participants rejoin year after year.

- Share your own challenges and receive immediate and valuable advice in a confidential environment.
- Discuss business topics that may be too sensitive to discuss with your own employees.

The CEO Roundtable Program offers four types of roundtables:

- Original (mix of industries)
- Family-Owned
- Non-Profit
- Manufacturing

## HERE IS HOW IT WORKS:

- New roundtables begin twice a year—in April and October.
- You will be placed in a group of 10-13 key leaders from non-competing businesses.
- Each roundtable has a trained facilitator as a member.
- Every member signs a confidentiality and attendance agreement to create a venue where sensitive issues can be discussed openly.
- The group meets one time per month, usually on the same day per month, for two hours at breakfast or lunch time.

## MANAGEMENT ROUNDTABLES

Management Roundtables are geared toward the next-level executive. These roundtables, which follow the same format as CEO Roundtables, allow Chamber members who are at the vice president level to also draw on the knowledge of their peers.

- Gain new insights and a broader business perspective from an advisory board of peers.
- Build trusted professional relationships within the roundtable setting.

The four types of Management Roundtables are:

- Sales
- Marketing
- Finance/Accounting
- Leadership Development

“As a long-time member of a sales and marketing roundtable, I can honestly say I have never left a meeting without at least one new idea to implement in my role as the Business Development Manager.”

—Susan Brasic, Business Development Manager,  
*Opportunity Concepts LLC*

- Members make a commitment to consistently attend for one year. Members missing two or more meetings during the year will be removed from the roster.
- You will have an opportunity to host a meeting at your place of business, allowing the group to focus entirely on offering suggestions and solutions to you.
- Members from different-sized companies and with different experience levels share their business experience and insight to benefit others.