

Printer Specs

Line Screen - 150 lpi
Resolution - 300 dpi
Press: Heat Set Web Press
Dot Gain - 10%

If the ad you will be submitting has been printed elsewhere, please include a tearsheet.

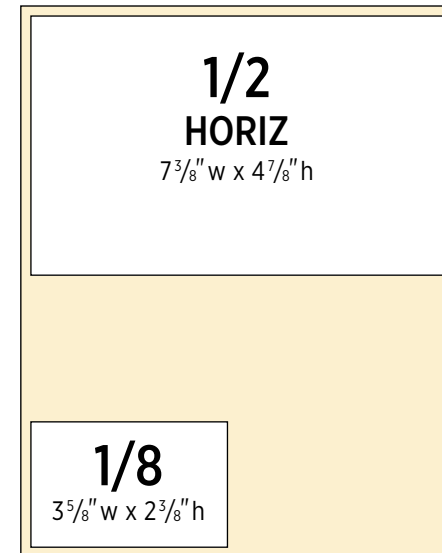
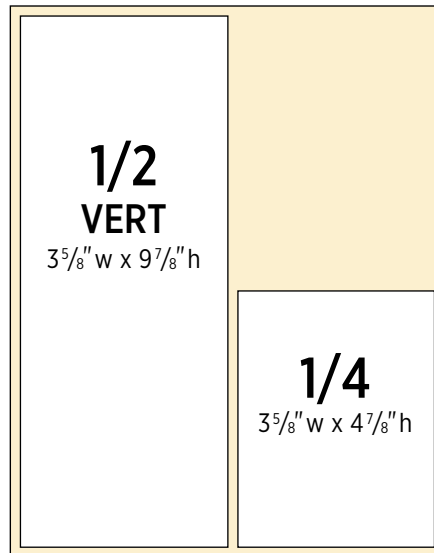
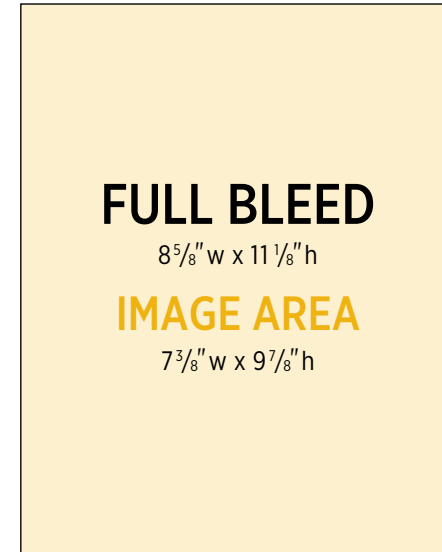
We can accept files on CD or via email at ads@grpress.com.

Technical Questions Contact
Debra Novak
Marketing Project Manager
616-222-5295
dnovak@grpress.com

Advertising Contact
Vicki Kellough
Advertising Consultant
616-222-5668
vkellough@grpress.com

Billing
The billing statement for the 2010 Business Directory will be issued by The Grand Rapids Press with payment due January 31, 2010.

Rates
All Grand Rapids Press rate card policies apply.



THE GRAND RAPIDS PRESS

Be someone who gets it.

Produced by
The Grand Rapids Press
155 Michigan St. NW
Grand Rapids, MI 49503

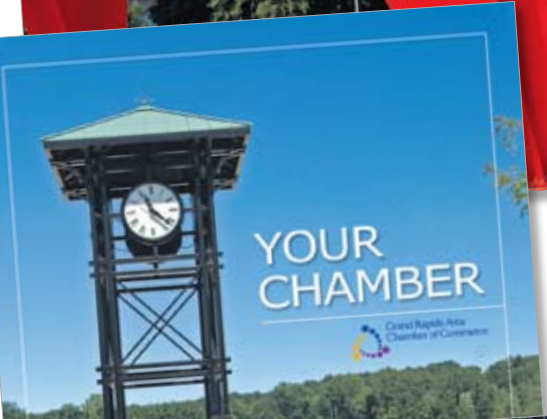
SP96134

Grand Rapids

Business Directory

The largest networking and leads generating directory in Grand Rapids!





2010 Business Directory and Community Profile

Promote your business and share your message in the largest networking and leads generating directory in Grand Rapids! The Grand Rapids Area Chamber of Commerce's annual Business Directory and Community Profile is used by key decision makers when seeking out business services.

Chamber members are listed by business category and in alphabetical order, including key personnel. It is also a great tool for recruitment, networking and economic development.

- One low price gets one full year of selling your products and services
- Over 5,000 targeted copies distributed
- Useful directory and buyer's guide to local business and industry
- Well written, informative pages highlighting West Michigan developments

The Chamber Business Directory is available to Chamber members, others expressing an interest in information from the Chamber, and will be available at select Chamber events.

Advertorial Features

Businesses that would like to have an editorial feature can purchase an advertorial. They are available in full and half pages and are formatted like editorial content pages. Each feature includes space for your article and a photo.

Ad Rates

Full page	\$5,595
Half page	\$2,895
Quarter page	\$1,495
Eighth page.....	\$775

Premium Positions

Back cover.....	\$6,995
Inside back and inside front covers.....	\$6,595
Pages 3, 4 or 6.....	\$6,595

Advertorial Features

Full page	\$5,895
Half page	\$2,995



Added Exposure!

All advertisers will receive a free 1/8 page ad in one issue of the 2010 Chamber Insight series. The Insight is a Grand Rapids Press special advertising tab with features about Chamber members and benefits.

Your ad will appear in both print and on the Web with a link to your Web site.
www.mlive.com/grpress/grchamber

In print and online
mlive.com
 Everything Michigan

For information or to place advertising in the 2010 book, contact Vicki Kellough at 616-222-5668, vkellough@grpress.com

Produced by

