



***Jeffrey L. Connolly***

***President of West Michigan Operations & Managed Care***



Jeffrey L. Connolly is the president for West Michigan Operations and Managed Care for Blue Cross Blue Shield of Michigan

An accomplished executive with extensive familiarity with the West Michigan market, Connolly is based at the company's Grand Rapids office. He is responsible for all BCBSM sales, provider relations and customer service operations in West Michigan for offices in Grand Rapids, Holland, Kalamazoo, Muskegon and Traverse City, as well as the Upper Peninsula. In addition is oversees the managed division of our organization, Blue Care Network of Michigan.

From July 2005 through November 2006, Connolly was president and chief executive officer of Aetna's Midwest Network Access Business. From 1994 to July 2005, he served as president and chief executive officer and in other executive positions with PPOM. He also served as a senior accountant at Deloitte and Touche from 1990 to 1994.

He is a certified public accountant and earned his bachelor's degree in accounting from Central Michigan University.

Connolly is a member of the American Institute of Certified Public Accountants and Michigan Association of Certified Public Accountants. He also is a past member of the board of directors for the American Association of Preferred Providers Organization.

Currently, Connolly sits on the Board of Directors for the Economic Club of Grand Rapids and Grand Rapids and Traverse City Chambers of Commerce.