

Entrepreneur Membership 2012



Grand Rapids Area
Chamber of Commerce

Chamber membership provides access to a network of more than 2,700 businesses representing 175,000+ employees. With discounts that drive dollars to your bottom line, invaluable community connections, and premier programming, we connect you to the people, resources, markets and opportunities your business needs to grow and succeed.

The Entrepreneur level is geared toward small companies (25 or fewer employees) looking to grow through networking and marketing opportunities. This membership gives a company and its employees the chance to save money, gain exposure and build a network that positions you for success.

Increase Exposure and Build Awareness of Your Business

- Golf golf corporate membership at the Highlands Golf Club (\$500 value)
- Free web listing/link on Chamber's searchable online directory
- Ribbon cutting and ground breaking ceremonies - \$50 in first year of membership; free after one year
- Member-to-Member discounts on Chamber website - thousands of people will see your offers
- Company Newsflashes published in *The Chamber News* - distributed to more than 4,000 members/potential members
- New member announcements (with web links) distributed via social media to Chamber's 6,000+ contacts
- Free listing in "My Chamber App," a location-based business finder smartphone app
- 25% discount on one set of member mailing labels per year - after first year of membership (\$75 value)
- 10% discount on your first ad in *The Chamber News*

Grow Your Business, Learn, Make Connections

- 25% off tuition at Davenport University for employees and dependents
- Member-exclusive discounts on business services and products
- Professional development programs
- One free copy of Grand Rapids Business Directory (\$30 value)
- Access to more than 100 networking events per year
- Member pricing for Chamber events
- Free three-month membership to Economic Club of Grand Rapids (for new members)
- Chamber-coordinated access to Government officials - connects you to the right people to make your voice heard
- 20% discount on one individual MAP (Multiracial Association of Professionals) membership - diversify and grow your network
- 10% discounts on the Center for Community Leadership's "Inside Grand Rapids" and "Emerging Leaders Series" programs - connects you to the community and develops your young professionals

Services

- Lobbying on behalf of business interests
- Free business consulting for companies at all stages of growth
- Certificate of Origin processing
- Opportunity to post jobs online

