

# Executive Membership 2012



Grand Rapids Area  
Chamber of Commerce

Members at this level are small-to-medium-sized businesses seeking enhanced marketing, learning, and growth opportunities. Executive level members receive all the benefits of the Entrepreneur level plus deeper discounts, heightened publicity and increased recognition for your company and its products or services.

Chamber membership provides access to a network of more than 2,700 businesses representing 175,000+ employees. With discounts that drive dollars to your bottom line, invaluable community connections, and premier programming, we connect you to the people, resources, markets and opportunities your business needs to grow and succeed.

## Increase Exposure and Build Awareness of Your Business

- \$200 sponsorship or advertising credit (new memberships only)
- 50% discount on 8.5 x 11 advertising flyer/insert in *The Chamber News* (\$197 value)
- Two free ads in Member-2-Member eNews (\$100 value)
- 50% discount on one set of mailing labels per yer (\$150 value)
- 15% discount on website advertising (up to \$300 value)
- 20% discount on your first ad in *The Chamber News*
- Free ribbon cutting and ground breaking ceremonies (\$50 value)
- One free expo table at a Business Exchange Luncheon (\$50 value)
- Free additional category listing in Business Directory (\$35 value)
- Opportunity to submit "business advice" website articles

## Grow Your Business, Learn, Make Connections

- 25% off tuition at Davenport University for employees and dependents
- CEO Roundtable - one free seat per year (\$60 value)
- Buy two, get two free admissions to Business Exchange Luncheons (\$46 value)
- Five free copies of Grand Rapids Business Directory (\$30 value each)

## Services

- Lobbying on behalf of business interests
- Free business consulting for companies at all stages of growth
- Certificate of Origin processing
- Opportunity to post jobs online

Connect. Grow.  
**Succeed!**

[www.grandrapids.org](http://www.grandrapids.org)

