



Frequently Asked Questions

1) What is the Partnership for a Sustainable Community (PSC)?

Modeled after similar programs in other U.S. cities, the Chamber's Partnership for a Sustainable Community was established to focus the business community on voluntary sustainable practices. As members of the partnership, businesses and organizations can lead the community toward reduced greenhouse gas emissions, lower energy costs, and increased economic competitiveness.

2) What will the PSC do?

Through the Chamber, the Partnership for a Sustainable Community will provide free resources to members who complete their carbon footprint calculator. Partners will help establish a baseline for the community, leading the effort to conserve energy resources in Grand Rapids.

3) What do I get for becoming a Partner?

Businesses and institutions join the collaboration to reduce greenhouse gas emissions because they have a shared interest in making economic investments that can potentially improve the environment while improving their bottom line. As a partner you will receive:

- Acknowledgement on the Chamber Web site
- Use of the logo for your Web site and marketing materials
- Recognition in the community as a leader in sustainable practices
- A window decal that demonstrates your status as a partner

4) Why would I want to take steps to improve my "carbon footprint"?

It has been shown that improvements in areas like waste reduction and energy efficiency reduce your operating costs and improve your bottom line. The cost savings can be quite large by making a few small, relatively inexpensive improvements to your business infrastructure and practices.

5) What is step one?

Sign the Partnership Commitment and email sustainability@grandrapids.org to gain access to the Chamber's carbon calculator and begin your carbon footprint assessment.