



ART VAN FURNITURE GRAND PARADE

Saturday, June 26, 2010

10:00 am

To all those that love a parade

Muskegon Summer Celebration, is looking for those that want to march down the streets of Muskegon. Over 27,000 people line the streets of downtown to enjoy this annual event.

This year's "Come Fly With Us" Art Van Furniture Grand Parade will begin at Seventh and Shoreline, continue down Shoreline Drive to Fourth Street and then on to Hackley Park.

If you would like to be a part of the parade, please read through our policies and fill out the attached application. All applications need to be in by May 30 so that we can plot out the line up.

If you have specific questions, please give us a call at the office.

Sincerely,
The Parade Committee





Art Van Furniture

Music, Music, Music

2010 Grand Parade

PARADE APPLICATION

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Type of entry

- | | | |
|--|--|---|
| <input type="checkbox"/> Antique Vehicle | <input type="checkbox"/> Float (with music yes <input type="checkbox"/> no <input checkbox"="" type="checkbox/>)</td> <td><input type="/> Other (Describe below) | |
| <input type="checkbox"/> Balloons | <input type="checkbox"/> Fraternal/Service Club | <input type="checkbox"/> Queen(s) Riding in Car |
| <input type="checkbox"/> Clowns | <input type="checkbox"/> Marching Band | <input type="checkbox"/> Queen(s) Riding in Float |
| <input type="checkbox"/> Color Guard | <input type="checkbox"/> Military Unit | |
| <input type="checkbox"/> Drum & Bugle | <input type="checkbox"/> Musical Group | |
| <input type="checkbox"/> Equestrian/Horses | (other than bands) | |

- Commercial Entry (Refer to Parade Rule #19) Non-Profit Entry

Please provide a detailed description of your entry. Information supplied will determine the status of your entry. Entries WILL NOT be accepted without this information. Any changes made after the acceptance of your unit must be submitted to the parade committee for approval prior to June 15, 2010. A photograph of your entry would be appreciated.

Height of entry _____ Length _____ Width _____ Type of tow vehicle _____

Number of Marching Units/Corps _____ Number Queen (s) _____

TRANSPORTATION: Special arrangements have been made for the parking of equipment vehicles and buses in the disband area. Since this area is limited in space, please consolidate your transport vehicles if possible. These vehicles are not allowed on the parade route.

Number of buses _____ Number of trucks _____ Other _____

INDEMNIFICATION AGREEMENT

In consideration of the acceptance by Muskegon Summer Celebration Inc., of our entry in the Muskegon Summer Celebration presented by Esurance Art Van Furniture Grand Parade 2010, the undersigned (Releasor) fully releases and discharges Muskegon Summer Celebration Inc., its officers, employees, and directors and volunteers from any and all rights, claims, and actions which the Releasor now has or may have arising out of this agreement. This release is intended by the parties to release all claims for injuries, damages or losses to Releasor, and its property, real or personal, whether known, unknown, foreseen, unforeseen, patent or latent, which the Releasor may have against Muskegon Summer Celebration. Releasor understands and acknowledges the significance and consequence of the specific intention to release all claims and assumes full responsibility for any injuries, damages, or losses that it may have or may incur from performance of or in connection with this agreement and agrees to hold harmless and indemnify Muskegon Summer Celebration, Inc. from any and all claims, injuries and damages arising from or in connection with participation in the Art Van Furniture Grand Parade 2010 or any way in connection with this agreement. Muskegon Summer Celebration, Inc. damages include not only actual damages but also reasonable actual attorney fees incurred by Muskegon Summer Celebration, Inc. in defense of such claims, damages, or actions.

The following definitions apply through this release:

- (a) Releasor whether in the singular or plural, its shareholders, officers, directors, or if an individual, its spouse, family, heirs, personal representatives, whether corporate or individual, its administrators, successors and assigns.
- (b) Muskegon Summer Celebration, Inc., a Michigan non-profit corporation, as well as its officers, directors, employees, agents and its successors and assigns.

This release is freely and voluntarily executed by Releasor after being apprised of all relevant information and data. Releasor in executing this release does not rely on any inducements, promises or representatives by Muskegon Summer Celebration, Inc.

Name of Organization or Unit _____

By _____
Signature _____ print or type name _____
_____ Date _____
Title _____

Please complete and return this application no later than May 30, 2010 to:

Muskegon Summer Celebration

Parade Committee
587 West Western
Muskegon, MI 49440

PHONE (231) 722-6520

FAX (231) 722-6112

For more General Event information visit our website at:
www.summercelebration.com



Parade Facts, Policies and Regulations

Date JUNE 26, 2010

Time 10:00am

Route Parade begins at Seventh and Shoreline Drive, proceeds north on Shoreline Drive to Fourth Street then east to Hackley Park. Total parade route no more than 1 mile.

Theme Come Fly With Us!

All participants must comply with the following policies. Failure to comply with these provisions could result in immediate disqualification.

- 1 Entry application must reach the Muskegon Summer Celebration office no later than **April 30, 2010**.
- 2 All units must arrive at their form-up place at least **one hour before parade step-off time**.
- 3 All marching units are required to **maintain forward movement at all times**. No counter marching will be allowed.
- 4 As a courteous and precautionary measure for equestrian teams, musical units, and young children, parade units with sirens should refrain from using them.
- 5 **Equestrian units** must be accompanied by their **own clean-up unit**.
- 6 Only those invited political figures currently holding office, representing the Muskegon area may participate in the parade.
- 7 Placement in the parade is at the sole discretion of the Parade Committee, with their decision being final.
- 8 All parade units and their messages must be submitted to the Parade Committee at the time the application is submitted. All entries and their messages are subject to the sole and absolute discretion of the Parade Committee. **The Parade Committee reserves the right to reject any entry or message for any reason.**
- 9 To ensure spectator safety, **no objects of any kind may be distributed or thrown from units to parade spectators**. This includes but is not limited to candy, prizes etc.
- 10 Music or sound may be used on a float, but **must be noted on the application**.
- 11 All mechanical equipment must be in condition with all motorized units equipped with an ABC fire extinguisher.
- 12 All entries must be covered by appropriate insurance; failure to provide proof of insurance upon request could result in disqualification.
- 13 Lettering should not be over ten (10) inches in height unless a company logo is incorporated in the design of the float.
- 14 Floats are to be **less than 12.5 feet in height and at least 16 feet in length**. Dimension exceptions may be requested from the Parade Committee.
- 15 Floats must be skirted and all objects covered with sturdy materials such as vinyl, floral sheeting, or other materials that will hold up in severe weather conditions.
- 16 Floats may be towed by one of the following: car, pick-up truck, or small tractor. Other types of tow vehicles must have special approval of the Parade Committee.
- 17 Only Chrysler/Jeep/Dodge products may have a sign that is no larger than 12" high and 24" long to identify dealership **loaned** vehicles. These signs must be affixed on the rear quarter panel of the vehicle. **Only vehicles that are products of the Daimler Chrysler Corporation will be allowed to promote dealerships and/or the manufacturer with any form of signage.**
- 18 NO Person will be allowed to walk alongside or with a float or marching unit on the parade route unless they are dressed an appropriate costume.
- 19 There is a **\$500 entry fee for ALL commercial entries** (those advertising a service, product, or business). The fee **MUST** be included with the application and will be refunded if the entry is not accepted. Those exempt include Muskegon Summer Celebration sponsors and non-profit organizations.
- 20 Each unit **MUST** identify itself with a sign or banner which can be read from a distance of at least **50 feet**.