

Forward to a Friend!



Access Abilities

February 2011



WINTER IS STILL
 HANGING ON!

BE ON THE LOOK OUT!

SHD is excited to announce that we are in the developing stages of bringing forth a new website. Our new website will have a new look with more content and information as well as easy navigation. It is our goal to develop this new website so it will become one of the leading websites for



INFORMATION AT YOUR FINGERTIPS!

The focus of this month's newsletter is going to be on the Resource Directory within the CHER[®] (the Comprehensive Home Evaluation Report). Users of the CHER[®] find the Resource Directory to be a very valuable resource when they are seeking out products and services for their clients and sometimes even for themselves. For those of you who use the CHER[®] to create home modification reports for your clients, to have the ability at your fingertips to search for products that will benefit them and enhance their way of life is very helpful. When you are in a particular section of the CHER[®] and you click on the Resource Directory, you will find a list of categories that pertain to that section with multiple companies that provide products and/or services that are what we consider to be universal and accessible in nature. It might be a ramp that allows a client easier access into their home to something as simple as a

information on universal and accessible home design. Whether you're looking for books, websites, seminars and training opportunities or other upcoming events like conferences & expos related to universal and accessible home design, we will be providing this type of information.

Because it is impossible for us to know about everything, we invite you, our readers, to contribute your knowledge regarding universal and accessible home design. Please let us know about books, websites, possible funding sources, products, upcoming events, educational opportunities, etc. We will take a look at it and if it appears appropriate, we will be happy to share it with others by including it in our new website.

Stay tuned for further announcements about our upcoming new website!



Specialized Home Design™

<http://www.shdesigns.net/>

Scott Anderle,PT,

gate at the top of a staircase to prevent an accidental fall down the stairs. Whatever the case, the Resource Directory can be an invaluable method of finding the products and services that will suit your client's needs the best.

For those of you who use the CHER®, not necessarily for reports, but for information on universal and accessible home design, again the Resource Directory is a great place to find companies. These companies are familiar with and know what universal and accessible home design is. One can find a builder/contractor/remodeler or a home modification specialist that can oversee your project from beginning to end. One can also find a manufacturers of appliances that meet ADA requirements or a company that can change your common bathtub into a walk-in tub. The Resource Directory is a great place to begin your search.

As a CHER® user, we certainly encourage you to use the Resource Directory to its full potential. With that in mind, we just implemented a new feature called "Contact this resource" which allows you to send an email directly to the Resource Directory companies either from their profile page or directly from the Image Galleries within the CHER®. So, for example, if you are looking at an image of an ADA grab bar and you want to know what lengths it is available in, you simply click "Contact this resource" and email your question directly to them. How easy is that? Don't be afraid to use this feature because the Resource Directory companies want to hear from you!

Now, you are probably reading this and

CAPS, may be coming to a city near you to present a seminar on universal and accessible home design.

Check out the list below.

Upcoming Events:

"THE ABC'S OF HOME MODIFICATIONS FOR PATIENTS WITH PHYSICAL AND NEUROLOGICAL DISABILITIES"

3/23/11 GRAND RAPIDS, MI
 3/24/11 LANSING, MI
 3/25/11 STERLING HEIGHTS/TROY, MI
[SEE THE BROCHURE](#)

4/6/11 FT. WAYNE, IN
 4/7/11 TOLEDO, OH
 4/8/11 DETROIT/ROMULUS, MI
[SEE THE BROCHURE](#)

5/11/11 LONG ISLAND, NY
 5/12/11 MANHATTAN, NY
 5/13/11 QUEENS, NY
 (Details available soon)

5/18/11 BURLINGTON, VT
 5/19/11 ALBANY, NY
 5/20/11 WHITE PLAINS, NY
 (Details available soon)

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### "SPECIALTY PRODUCTS FOR HOME ACCESSIBILITY AND INDEPENDENCE"

2/23/11 MELBOURNE, FL  
 2/24/11 WEST PALM BEACH, FL

*thinking to yourself, "Wow, maybe I should consider having my own company included in the Resource Directory or I know someone that owns or works for a company that would be a great fit for the Resource Directory?" "How do I get my company in the Resource Directory?" The first step is to follow these simple [directions to sign-up](#) in the Resource Directory. Be sure to complete all the steps so your company is included in all the appropriate sections and categories of the CHER®. We want you to have as much exposure as possible. Speaking of exposure, when you create your account & become a listing in the Resource Directory, there are many other locations that your company will be listed besides the Resource Directory. You will also be included in the "[Links to Products and Resources](#)" in the [Learning Center](#) of our website along with our [business facebook page](#) and our [LinkedIn](#) page. And if your company has product videos, we will include them on our YouTube page called, "[SpecialtyProducts1](#)".*

*Now, if you are a manufacturer of a product or a construction professional with images of universal and accessible designed projects, we will then work with you to create an Image Gallery. You provide the images and we'll create your Image Gallery for you. An Image Gallery can consist of images of products and/or projects that demonstrate concepts and principles of universal and accessible home design.*

***Still not convinced?** There are many other considerations to think about when you are thinking about being in the Resource Directory. Here are some of them:*

2/25/11 MIAMI, FL

**SEE THE BROCHURE**

3/09/11 ORLANDO, FL

3/10/11 TAMPA, FL

3/11/11 FT. MEYERS, FL

**SEE THE BROCHURE**

4/20/11 SAN ANTONIO, TX

4/21/11 AUSTIN, TX

4/22/11 HOUSTON, TX

**SEE THE BROCHURE**

Reservations for these seminars can be made at [www.CrossCountryEducation.com](http://www.CrossCountryEducation.com) or call them at 800-397-0180.

Although we appreciate all of our CHER users, we would like to identify a few new universities that are now using the CHER to teach universal and accessible home design to some of their students.

**University of Mississippi**  
Medical Center-Physical  
Therapy Department

**Stony Brook University-**  
Occupational Therapy  
Department

**University of Rhode Island-**  
Physical Therapy Department

**SPECIAL OFFER FOR  
STUDENTS and  
PROFESSORS!**

The CHER is a great tool for teaching universal and accessible home design. If you

- *Maximize your exposure at the fingertips of over 1200 CHER® users. This product is being used by professionals throughout the country including physical and occupational therapists and construction and design professionals to create home evaluation and/or home assessment reports for their clients.*
- *The professionals using the CHER® will seek out products and/or service options available for their clients and their home environment.*
- *The CHER® has approximately 50 sections with an Image Gallery in virtually every section of the CHER®. As a manufacturer, your products can be displayed in the Image Gallery and the person producing the report can include your product's image(s) directly within their report along with your contact information. As a service provider, including images of your universal and accessible home design projects in the Image Gallery allows others to view concepts and principles that may help guide their project(s). Again, these images may also be included within a CHER® report.*
- *Your products and/or services can be featured in multiple sections and categories of the Resource Directory within the CHER®. New sections and categories are always being added to the CHER®.*
- *The CHER® users are able to navigate to your company's website directly from the Resource Directory. They also have the ability to send an email message from the Resource Directory or from the Image Gallery to inquire about your products and/or services.*

are a professor at a college or university, ask us how you can incorporate the use of the CHER for your students. If you are a student, why not talk to your professors about using this innovative tool in your program. It is free! Click [HERE](#) for more information!



BECOME A CHER  
USER - [SIGN UP NOW!](#)



COULD SPRING BE  
JUST AROUND THE  
CORNER?

- *Annual statistical data can be provided regarding the number of CHER® users accessing your website from the CHER® and the number of messages sent via email from the CHER®.*

*You get all this for just \$420 per year which can be paid in one annual payment or in two installments.*

*Please give us a call at 616-887-8130 if you have any questions about being in the Resource Directory or about the CHER®. We would be happy to discuss this unique opportunity with you.*

You are receiving this email newsletter because you opted to receive information on universal and accessible home design from Specialized Home Design, Inc.

#### ADVERTISING OPPORTUNITY

Would you like to reach approximately 2000 people each month advertising your products and/or services? We are pleased to offer the opportunity to advertise in our monthly newsletter. For more information, please contact Vicki at [vicki@shdesigns.net](mailto:vicki@shdesigns.net) or 616-887-8130.

[Unsubscribe](#) <<Email Address>> from this list.

Our mailing address is:

Specialized Home Design, Inc. 34 Applewood Dr. Sparta, MI 49345

Our telephone:  
616-887-8130

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