

PRESS RELEASE

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INTERNATIONAL ENGINEERING & MANUFACTURING NAMED A 2014 “50 MICHIGAN COMPANIES TO WATCH”

Michigan Celebrates Small Business Honors International Eng. & Mfg., Inc. for the impact they make in their markets, in their community and in the state.

Hope, Michigan, March 25, 2014– International Engineering & Manufacturing, Inc. manufacturer of Woody’s traction products will be recognized as one of the 2014 “Michigan 50 Companies to Watch,” on May, 6, 2014 at the Breslin Center in Lansing, MI where additional awards will be presented.

“Our success doesn’t happen by accident.” said Robert Musselman, President of International Engineering & Manufacturing, Inc. “We attribute it to our intense focus on quality and customer service. We are honored to receive recognition from Michigan Celebrates Small Business.”

International Eng. & Mfg., Inc. received the award for demonstrating the intent and capacity to grow based on employee and sales growth, exceptional entrepreneurial leadership, sustainable competitive advantage and philanthropy.

“To maintain our competitive advantage, we continually look for new ways to improve our manufacturing processes and technologies”, says Vice President, Mark Musselman. “It is great to know our efforts and contributions to the industry and local community are noticed.

For over 45 years, International Engineering and Manufacturing, Inc., based in Hope, Michigan has been known worldwide as the premier manufacturer and supplier of performance and safety traction products for rubber tracks and tires. Their carbide enhanced track studs, ski runners, screws and accessories are distributed under the trademarked name Woody’s.

To qualify for the Michigan 50, companies are typically beyond the startup phase and face growth challenges rather than survival issues. They must be commercial enterprises, not non-profit. For this award, they are characterized as established and growing firms that are privately owned and employ between 6 and 99 employees with annual revenues between \$750,000 and \$50 million.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development, industrial and venture capital communities.

Founding underwriters are the Michigan Economic Development Corporation, PNC Bank, Michigan Certified Development Corporation, Accident Fund Insurance Company of America and Dynamic Edge, Inc. Contributing Underwriters are DTE Energy Foundation, Comcast Business Class, Michigan Credit Union League & Affiliates, Rehmann, Varnum Attorneys at Law, Consumers Energy, Comcast Spotlight and AARP.

Michigan Celebrates Small Business was founded by the Michigan Small Business & Technology Development Center, Michigan Economic Development Corporation, U.S. Small Business Administration, Small Business Association of